

St. Cecilia Festival September 5-6-7

Promote Your Business with the #1 Church Festival in Northern Kentucky!

You are invited to **promote your business** through the sponsorship of St. Cecilia's Labor Day Festival! The church festival like no other!

We broke all records last year with 10k in attendance for the Night Ranger show! We continue our commitment to delivering the #1 church festival in Northern Kentucky. While we are blessed that our festival has grown each year, we still honor many of the same traditions that began in 1919. The monies raised ensure that St. Cecilia's may continue its rich tradition of teaching children to achieve a full life in Christ.

The entertainment line up promises to deliver an AMAZING festival!

Saturday, September 5th– St. Cecilia's welcomes **On the Border - A Tribute to The Eagles.** They are touted as the most authentic sounding Eagles Tribute in the country and have been featured on TV's **"World's Greatest Tribute Bands".** If you are an Eagles fan, you DON'T want to miss this show! We'll be delighted with songs like; Take It Easy, Desperado, Take It To the Limit, and Life in the Fastlane! Also, the Annual Brandon Garnett Memorial Fireworks Show is at dusk.

Sunday, September 6th- St. Cecilia's welcomes **ROCK LEGEND Eddie Money!** His blue collar brand of Rock n Roll transcends generations and continues to move audiences today. Having sold more than **28 million records**, you'll hear favorites like; Baby Hold On, Two Tickets to Paradise, Shakin, and Think I'm In Love! **DON'T MISS THIS SHOW!**

Monday, September 7th - St. Cecilia's welcomes Oh What a Night – A Tribute to Frankie Valli and the Four Seasons. Live from Las Vegas an AMAZING tribute! Enjoy all the favorites; Sherry, Big Girls Don't Cry, and MANY MORE!

Labor Day is also Family Day at St. Cecilia's! We'll have our famous chicken dinner and draw for our grand raffle a **2015 Corvette Stingray or \$40,000 CASH**!

<u>The success of St. Cecilia's Labor Day Festival has been built on the Northern Kentucky businesses that</u> <u>have positioned themselves through sponsorship to promote their businesses.</u> This unique sponsorship opportunity is available at a range of levels with varying promotional opportunities as outlined in the attached. **St. Cecilia's Labor Day Weekend Festival will be promoted heavily through radio, outdoor signage, grass-roots marketing and print media....adding significantly to the value of sponsorship.** As you review the sponsorship opportunities, please note that certain levels are promoted in the prefestival advertising and our lead-in events making it necessary to adhere to the given deadlines. To ensure that your business is included in the appropriate promotional materials indicated (including T-shirts); we ask that you respond by July 30, 2015.

We look forward to the opportunity of partnering with you for St. Cecilia's Labor Day Festival. As a business, this is fully deductible as an advertising expense while providing invaluable assistance to St. Cecilia's during our largest fundraiser.

If you have any questions or need further assistance regarding sponsorship opportunities, please contact Cherri Pretty at (513) 673-9802 or email at <u>CPRETTY@ZOOMTOWN.COM</u>.

Please retain a copy of the Record of Donation form and return it to:

St. Cecilia's Church Festival Sponsorship 5313 Madison Pike Independence, KY 41051

Sincerely,

Cherri Pretty



St. Cecilia Festival September 5-6-7

YES, COUNT US IN!

PLATINUM - \$1000 (min) Sponsor of one of the Major Attractions such as *Fireworks*, *Eddie Money, On the Border – A Tribute to The Eagles, or Oh What a Night.* Advertisement with logo on stage billboard as a Platinum Sponsor, Church Bulletin Platinum recognition over the course of the summer leading up to the festival, Name & Logo on T-shirt, Website Platinum recognition on the stcfest.com with a link to your business website, Booth Sponsorship Signage, and recognition on St. Cecilia's advertisement board outside of church on selected weekends throughout the year

_____ GOLD - \$500 Advertisement with logo on the stage billboard as a Gold Sponsor, Church Bulletin Gold sponsorship recognition, Name and Logo on T-shirt, Website Gold recognition on stcfest.com, Booth Sponsorship Signage, and recognition on St. Cecilia's advertisement board outside of church on selected weekends throughout the year

_____ SILVER - \$250 Advertisement on stage billboard, Church Bulletin Silver sponsorship recognition, Website recognition on stcfest.com, Booth Sponsorship Signage

BRONZE - \$100 Advertisement on Stage Billboard, Website recognition on stcfest.com

ADDITIONAL WAYS YOU CAN ASSIST US !!!

_____ My company has a marquee/sign that we can advertise St. Cecilia's Labor Day Festival dates prior to the event.

_____ We would be willing to sell Big Raffle Tickets on behalf of St. Cecilia's School leading up to the festival.

_____ My company would be willing to permit St. Cecilia's to place a sign on our property advertising the festival.

Your Name & Title	
Business Name	
Business Address	
Phone and Fax Number	
Email Address	
Web Address	

When completed, please return in the enclosed envelope to: St. Cecilia Church 5313 Madison Pike Independence, KY 41051 Tax I.D. 61-1337265